

# A-NATION WHITEPAPER



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# 1. ABSTRACT

For many years the traditional film industry has been dominated by power-brokers in large corporately run institutions. While this has produced generations of successful films and television for global audiences, it also has obvious limitations for new voices and fresh ideas. This business model has other shortcomings including costly overhead and complex bureaucracies for filmmakers to navigate.

Other issues include lack of transparency, inflated evaluations, piracy, inefficient and lengthy payment procedures, and a general concern about accounting practices. The result has been fewer opportunities for filmmakers of all levels as well as the general public to participate in the production, distribution, and exhibition of new film content.

Over the years, independent filmmakers have managed to successfully integrate with traditional Hollywood by working hand in hand with major talent agencies as well as studio marketing and distribution. Unfortunately, it is well known that indie finance sources are very limited and are often a complex combination of presales, tax credits and hard-to-secure equity.

The objective of A-Nation is to utilize the rapidly growing blockchain technology in all its parts to rectify the shortcomings of these traditional film business models. The time has come to apply the now multi-trillion dollar value of the World's cryptocurrency to film and television production.

With A-Nation's launch, liquidity is created, allowing for independent funding through the tokenized function of the blockchain technology. As A-Nation's liquidity increases, the on boarding of systems and functions will allow the expansion of the ecosystem including Film-vested auctions, which will give A-Nation token holders a say in the choice of film projects they want to get funded. This process also allows us to determine the potential popularity of specific film concepts that will translate to our global audience. At A-Nation, we are the audience, and the audience is us.

As A-Nation expands, it will include a NFT Marketplace, Incubator and Launchpad for projects fitting A-Nation's ecosystem. Lastly, but most importantly, the A-Nation Blockchain will be created, on-boarding all of its ecosystem. The four stages of the film business — script development, production, distribution, and exhibition — will be migrated to the A-Nation Blockchain, rectifying the shortcomings of the traditional film industry through the benefits of the blockchain technology including transparency, anti-piracy, efficient and short payment procedure through smart contracts, democratization, and decentralized voting.

## 2. CURRENT INDUSTRY CHALLENGE

Traditional corporate Hollywood dominates every stage of the film industry, including production, distribution, and exhibition. This consolidation of power creates hurdles for the sector. Many studios focus on their own bottom line, internal politics, high overhead and films based on their own subjective views of the commercial market.

Directors and other film creatives are often forced to implement these commercial-centric ideas into their films to get them into production. This limits originality, which often drives the biggest global hits. It also limits freedom of cultural expression and forces standardized films to be prioritized in the marketplace. Bigger budgets required for large scale, imaginative films are often relegated to these most standardized productions, while new voices may be shut out altogether.

To finance their work without the support of traditional institutions, filmmakers must either make low-budget independent films or seek help from crowdfunding. Even after production is complete, it is difficult to secure distribution and marketing without traditional support. When global audiences complain about the lack of originality, exciting new talent or the preponderance of uninspired sequels, these business practices are often the reason.





## 3. SOLUTION - BLOCKCHAIN TECHNOLOGY

### 3.1 Functions of Sales and Distribution Networks

With the emergence of blockchain, it may now be used as a decentralized and scalable method to manage the rising complexity of modern global networks and digital distribution patterns. A blockchain smart contract can register and enforce distribution and release agreements between producers and distribution partners, thus boosting trust.

Smart contracts can also be used to initiate actions such as enabling automated revenue distribution when collections are collected and recorded, once they are recorded on the blockchain. For example, this situation might help independent producers and small, local exhibitors who would be able to take cryptocurrency ticket purchases from audiences and split collections even before the performance, completes it's airing.

Blockchain can be used to create distributed autonomous organizations or virtual corporations to fund initiatives. This strategy offers a number of benefits, including transparent access to a worldwide pool of investors, and the ability for investors to buy, sell, or exchange their tokens. Independent production companies and growth expanding regions with limited access to viewers and infrastructure can benefit from blockchain. In the event that a major studio buys the rights to an independent film, the earnings can be divided on the blockchain with complete transparency.

## 3.2. Copyright

The advent of digital technology has made it easier to copy and share content with little cost and effort. Even with copyright law, there is little that filmmakers can do to protect their work. However, blockchain technology offers a promising new solution to this issue. With its decentralized network and cryptography, blockchain tech creates an immutable record of every transaction, making it near impossible for anyone to tamper with or manipulate the data.

## 3.3 Transaction Transparency

Blockchain technology is not a global source of interconnected computers that confirm transactions; rather, it is a ledger that is publicly available for anyone to view transactions, projects, or sales records. Each project on a blockchain has to be transparent. In the film industry, the management of finances is a multifaceted activity, with numerous stakeholders, transactions, and catalogs of expenditures and revenue, which makes it challenging to track how money and items flow.

Different hierarchies and incentives, but what is apparent is that there will always be a good number of middlemen who participate in the flow of money. The blockchain can decrease the need to depend on such intermediaries and ensure transparent and direct access to information and detail for the end user or business participant. The use of blockchain to register transactions helps ensure accuracy, security, and transparency.

## 3.4 Decentralized Voting

Blockchain-based voting systems don't care about the security of the Internet connection, as a hacker with access to the terminal cannot affect other nodes. Voters can vote effectively without disclosing their identity. Votes can be counted with absolute certainty knowing that each ID can be attributed to only one vote; fakes cannot be created, and counterfeiting is impossible. In traditional voting systems, you can insert, update, or delete votes, but on a blockchain you can only insert data but cannot update or delete it. Hence, when you insert something, it stays there forever, and no one can manipulate it; thus the name immutable ledger.



## 4. BNB Chain (was known as BSC)

BNB Chain – Made up of two parts: BNB Beacon Chain, previously Binance Chain (BEP2); and BNB Smart Chain, formerly BSC (BEP20). Unlike Binance Chain (BEP2), BNB Smart Chain (BEP20) boasts smart contract functionality and compatibility with the Ethereum Virtual Machine (EVM). The design goal here was to leave the high throughput of Binance Chain (BEP2) intact while introducing smart contracts (BEP20) into its ecosystem.

Because BNB Smart Chain (BEP20) is EVM-compatible, it launched with support for the rich universe of Ethereum tools and DApps. BNB Smart Chain (BEP20) uses a Proof-of-Stake consensus algorithm to achieve a block time of ~3 seconds. Specifically, it uses something called Proof of Staked Authority (PoSA). Here, participants stake BNB to become validators. By proposing a valid block, they'll receive a commission from the fees charged, due to the transactions on the chain. Note that, unlike many protocols, there is no BNB minted (creating new coins), as BNB is not inflationary. On the contrary, the supply of BNB decreases over time, as the BNB Chain's team regularly conducts burns (permanent removal of coins from supply).





## 5. A-NATION FEATURES

**BUSD rewards** - 10% of overall fees, 4% from buys, 6% from sells are rebated to holders in BUSD rewards enabling holders to earn based on volume rather than price.

**Auto-liquidity** - 4% or more of overall tax, automatically goes to liquidity, allowing for easier trading and price stabilization.

**Auto-buyback with manual burn** - 4% of overall tax is used to buyback tokens with a manual burn mechanism benefiting price action.

**Locked Liquidity pool** - The Liquidity Pool will be consistently locked with the ability to utilize decentralized voting to control the locked the liquidity by the community of holders.

**High staking reward** - Token holders who stake will be rewarded with ANATION tokens at a daily rate of 0.08% interest. The auto-compounded daily interest also results in an annual reward yield of over 30%.

**Box office rewards** - BUSD rewards or ANATION equivalent to 5% of net profits\* from the box office will go back to holders based on the number of tokens held but more importantly, rewards those that held the longest.

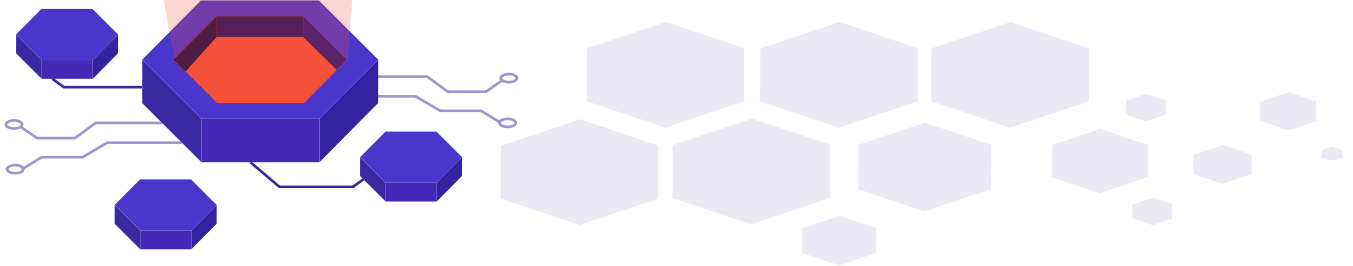
*\*Based on film projects solely funded by the ANATION's tokenized mechanism Rewards will be proportionate to the investment directly coming from ANATION tokens/token mechanism.*

**Token/NFT gated-entry** - A section of the A-NATION website will require private wallets to connect directly with the DAPP, in order to access these sections including but not limited to footages, behind the scene, rare interviews, location scouting, or stunt rehearsals. Holders need to either hold a certain amount of tokens or a contract in form of an NFT.

**Decentralized Voting**- An IPFS (interplanetary file system), decentralized storage system will be used to poll token holder base.



## 6. A-NATION ECOSYSTEM



### 6.1. A-FILM

With sweeping studio accounting that places large overhead fees, hard to track production costs and distribution rates against any individual film, profits can be hard to prove or collect. As an independent production team without cumbersome overhead costs or stage upkeep, A-Nation can put assets directly into the production itself, investing in high quality at a fraction of the cost of similar productions, allowing up to 50 percent reduction in cost along with a shorter completion time of more than half.



### 6.2. A-MARKET

Limited NFTs directly linked to “A Day On The Set”, Behind-the-Scene, Cast, Character, Red carpet attendance, and Elite access to A-PAD.

Each NFT contract will be coded for a 5% residual, deposited to a charity wallet. The A-NATION community will have consensus through a decentralized voting mechanism to vote for the charity(s) of choice.





### 6.3. A-PAD

Launchpad that will enable companies or projects to onboard blockchain technology to further improve their ecosystem.

### 6.4. A-VESTED

Filmmakers compete for a slot in an auction, which can only be earned by acquiring the most tokens where the token holders are willing to vest (lock-in tokens for a period of time) into the creator's project. In exchange for the slots, each winning project will have NFTs minted that will be exchanged for the equal value of ANATION tokens (at the time of vesting) that will be locked during film's production. Holders who have vested will receive proportional ownership of project through these NFTs .



### 6.5. A-INCUBATE

Developers, creators, designers, and entrepreneurs with unique ideas can access this platform to leverage A-Nation's Ecosystem, bringing their unique ideas from creation to fruition.

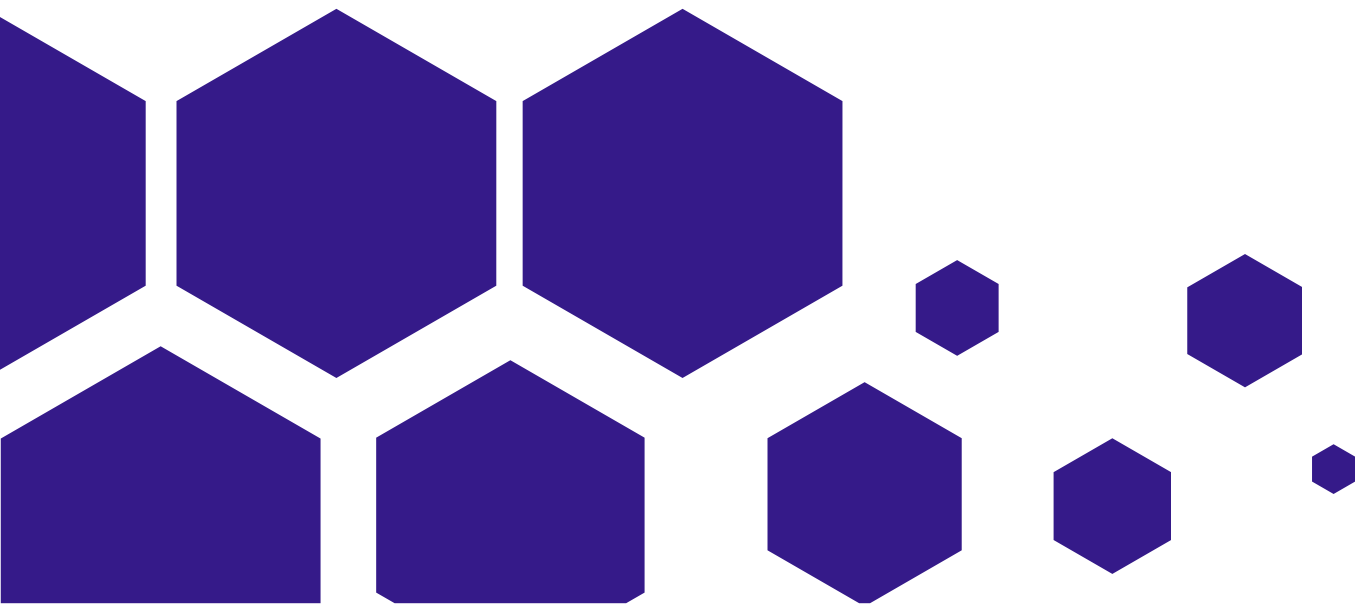
## 6.6. A-MEDIA

Independent filmmakers, underground artists, low budget projects, and all the underserved groups and individuals in every form of media outlets can monetize their projects on A-NATION's streaming platform.



## 6.7. A-CHAIN

A-NATION's onboarding of it's ecosystem on its own blockchain, allowing full implementation of the technology which includes transparency, democratic governance, piracy protection, middlemen reduction, vertical integration, and most importantly, reclamation of one's privacy. This blockchain will be the case study that demonstrates how this revolutionary technology can improve all facets of society.



# 7. TOKENOMICS

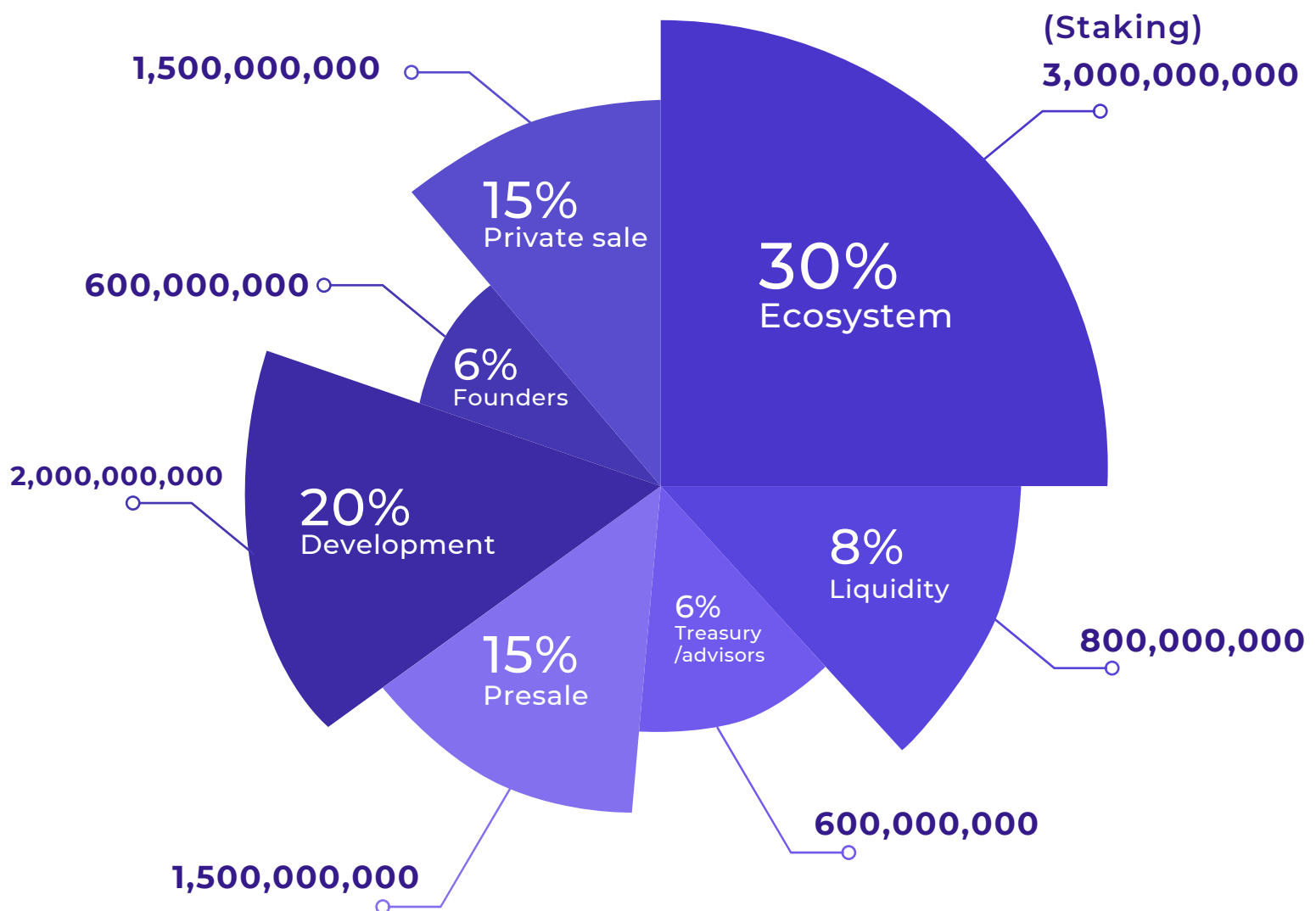
Token name: ANATION

Token Symbol: ANATION

Decimal: 9

Total supply: 10 BILLION (10,000,000,000)

## Token Distribution



## **BUY TAX TOTAL: 9%**

4% back to holders (IN BUSD)  
2% auto Liquidity  
1% buyback wallet  
2% marketing wallet

## **SELL TAX TOTAL: 15%**

6% back to holders (IN BUSD)  
3% auto liquidity  
2% buyback wallet  
4% marketing wallet

## **STAKING**

Daily staking percentage:  
0.08% - Auto-Compound Daily

**UNSTAKING FEE:**  
5%, if you un stake within 72 hours.

Only applies within 72 hours of manual unstaking. After 72 hours, you can un stake with no fee.

Timer resets every time more ANATION is manually staked in the pool by the holder.



## 8. FOUNDERS



### **KADE VU**

A-Nation Co-founder,  
Executive Chairman, Producer



Blockchain lead dev entrepreneur, action-actor, martial artist and boxing champion. His parents fled the Vietnam War and ended up in a refugee camp in the Philippines, where Kade was born. Due to his circumstances, he has relied on unconventional reasoning to recognize the true potential of what advanced technology can offer the film industry.

**"It's war, each challenge is a battle and after the smoke has cleared, did you just win or did you conquer?" - Kade Vu**



### **CHUCK RUSSELL**

A-Nation Co-founder, CEO, Director,  
Producer, Writer



Graduating from the University of Illinois, Russell left Chicago to begin work in film production in Los Angeles. He worked his way up, assistant directing and production managing independent films while writing screenplays. Russell made his directorial debut in 1987 with *A Nightmare on Elm Street 3: Dream Warriors*. At that time, New Line Cinema was uncertain about the future of the Elm Street franchise. Russell convinced them that the series could take a step further into Freddy's nightmare world through cutting edge visual effects and dramatize the bond among Freddy's youthful victims with the concept of Dream Warriors. The success of the film redefined the franchise for New Line, earning more at the box office than the first two films put together. At the time of its release *A Nightmare on Elm Street 3: Dream Warriors* was the highest grossing independent film ever made.

The next milestone in Russell's career was *The Mask*, a worldwide blockbuster that grossed more than \$320 million on a \$18 million dollar budget. *The Mask* made international stars out of Jim Carrey and Cameron Diaz and set a new standard in CGI technology. Russell continued his success in Hollywood, making #1 box office hits with A list stars such as *Eraser* with Arnold Schwarzenegger, *The Scorpion King* with Dwayne "The Rock" Johnson and *Collateral*, starring Tom Cruise and Jamie Foxx. Russell latest film, *Paradise City* unites John Travolta and Bruce Willis for the first time since *Pulp Fiction* and is slated for a worldwide release this summer.





# 9.ROADMAP

01

## PHASE 1

- Marketing two weeks before Private Crowdsale
- Private Crowdsale
- Marketing push for another two weeks Crowdsale
- Public Launch on Pancakeswap v2
- Post Launch Marketing Campaigns
- Audit(s) (Certik/techrates/inter )  
A-Nation added to major rating websites
- Onboard community leaders
- Staking (staking pool)

## FILM PHASE 1

- Script acquisition and development
- Budgeting and storyboarding
- Casting lead roles
- Final "Green Light" approvals

02

## PHASE 2

- Written reviews by crypto outlets
- Articles posted in large financial online media
- Translate articles to other language
- A-Market – NFT marketplace
- Behind the scene NFTs
- Expand marketing team for more engagement
- Listing on First CEX

03

## FILM PHASE 2

- Pre-production/location scouts
- Casting secondary roles
- Crew hires
- Stunt blocking
- Specialty skills training
- Cast read-through and rehearsal

04

05

### PHASE 3

- NFT partnerships
- A-VESTED – Filmmakers compete for a vested slot by acquiring tokens, that holders are willing to vest.
- A-PAD - Launchpad for media specific projects
- Expand team to handle ecosystem's growth
- A-VOTE – decentralized voting to decide on projects to incubate

06

### FILM PHASE 3

- Principle Photography
- On location screenings
- Location Editorial
- Composer engaged

07

### PHASE 4

- A-INCUBATE – support and fund unique projects to increase token holders value.
- Strategic crypto partnerships to continue expansion
- A-MARKET - Bidding for NFTs to attend red carpet Premiere
- Pre-production of second and third film commences
- Research and development begins for P2E game based on first film

08

### FILM PHASE 4

- Post-production edit
- VFX pipeline commences
- Director's cut delivery
- Sound, ADR and music recording
- Final cut
- Final mix
- Color timing and delivery of all materials

- A-CHAIN - The A-NATION blockchain creation begins with the onboarding of A-Nation's Ecosystem.
- Between A-FILMS and A-VESTED, there will be an annual slate of 10+ films Implementing IPFS on parts of the blockchain to utilize its beneficial properties.
- A-MEDIA – creating of streaming platform on A-NATION Blockchain to support all range of media formats including independent films, underground artists, low budget projects, the under-served community, giving those the ability to monetize their creativity without any external forces.
- Hire more developers to drive A-CHAIN'S growth and expansion.
- Design and create transactional contracts for transparency eliminating the middlemen
- Create a democratic governance on A-CHAIN
- Design contracts to protect intellectual property
- Commence case study on A-CHAIN with the scientific community to demonstrate what the benefits and implications of blockchain technology on all facets of society.

10: TO BE  
ANNOUNCED



## 11. CONCLUSION

Since the inception of the film industry, control has been centralized to only a few powerful entities. With the introduction of blockchain technology, it is now possible to use it as a decentralized and scalable solution for managing the increasing complexity of modern global networks and digital distribution patterns. Through a number of compensation systems, the A-NATION token was created with the goal of rewarding long term holders, allowing for continued organic growth; as the development of the ecosystem expands, the construction of the blockchain begins in parallel. Once the ecosystem onboards to the blockchain (A-CHAIN), the case study begins, detailing the real societal change that could occur with this ever-improving technology.

LINKS (CLICK TO OPEN)

